

Sticky Notes Aren't for Passwords: Here's What a Breach Could Cost Your Business



Think writing your passwords on sticky notes is harmless? Think again.

86%



of breaches involved the use of stolen credentials. (1)

And when nearly two-thirds

62%

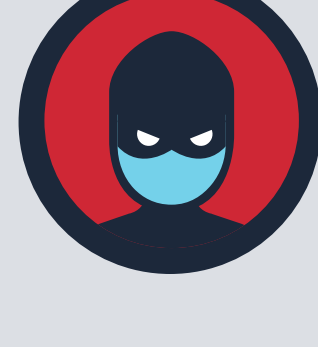


of people always or mostly use the same password, it's not a matter of if but when a bad actor will strike. (2)

Those stolen passwords could cost your business dearly.

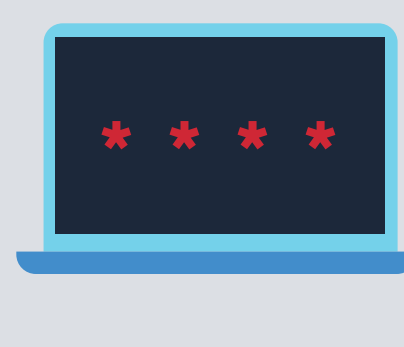
The global average cost of a data breach in 2023 was

\$4.45 million USD,



\$4.76M

was the average cost of a data breach due to phishing.



\$4.67M

was the average cost of a data breach caused by business email compromise.

When it comes to a breach, time is of the essence.



The average cost of a data breach with a life cycle of over

200 days is \$4.95 million.



The average number of days to identify and contain breaches resulting from compromised credentials?

328 days. (3)

How can businesses protect themselves in this costly compromised credential crisis?

A password manager.



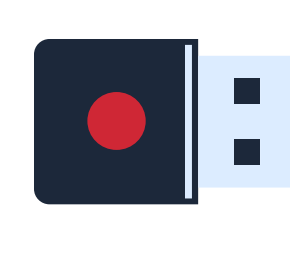
Eliminate employee password reuse



Manage passwords from one place



Protect your employees' sensitive data



Share passwords simply and safely



Goodbye sticky notes. Hello password peace of mind.

With LastPass your business can reduce password-related friction for employees while increasing control and visibility over their credentials.

With over 1 billion sites secured, millions of users, and 100,000 Business customers, LastPass provides pervasive password protection and makes online security simple.

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